



The **Sustany**® *Foundation*



MEDIA KIT

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Fact Sheet:

Organization and Event Description

Founded in 2007, Sustany® supports sustainability through education and programs which advance economic prosperity, environmental stewardship, and social responsibility. We strive to be the leading facilitator of sustainability in our community through efficient and effective aggregation and investment of resources for Tampa Bay's citizens today and into the future.

As a catalyst for innovative community projects we make it our priority to preserve Tampa Bay's unique environmental attributes, improve human health, conserve natural resources, foster collaborative learning opportunities, and promote economic prosperity. We partner with existing organizations whenever possible to leverage resources and avoid duplication of effort.

Every year, the Sustany Foundation presents a one-of-a-kind event that brings together people who are interested in good food, fine wines, craft beers, but most importantly, sustainability. The event started in 2008, celebrating the best of our quality of life in Tampa Bay. Over the years the buzz has spread, allowing our foundation to help make change in our area and the world we live in.

Our Standard

- Promote a culture focused on who we are rather than what we have.
 - Discourage sprawl and support high density urban development – leave the rural spaces rural.
 - Promote market solutions to problems associated with population growth, including planned, environmentally sensitive development.
 - Promote the cradle to cradle design paradigm and the use of natural, sustainable materials.
 - Reuse, reduce (consumption) and recycle.
 - Conserve resources and reduce waste.
 - Support organic foods and products. Reduce economic dependence on petroleum and support the development of clean alternative energy sources.
 - Promote initiatives to decrease human impact on the climate.
- Be stewards of the earth and recognize our place in nature

Media:

- 2015 Sustainable Buzz clip
 - <https://youtu.be/sy1m4FhkwNA>
- 2016 Sustainable Business Award Winners



The Sustainable Business Awards is an annual event that, since 2008, has recognized and honored for-profit businesses in the Tampa Bay Area that engage in practices that not only increase economic opportunities but also improve the environment and community. During the event, large, medium and small businesses are recognized for their contributions to building a sustainable economy in Tampa Bay.

- Sustany® Sustainable Businesses Featured on Fox 13



Good Day Tampa Bay host Lindsay Milbourne featured two Sustany® Sustainable Business Program restaurants on Fox 13. Eric Weinstein at Zudars and Sing Xuan Hurt at Anise Global Gastrobar showcased their sustainable business operations.

Enjoy sustenance from a few of our sustainable buzz vendors:





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