



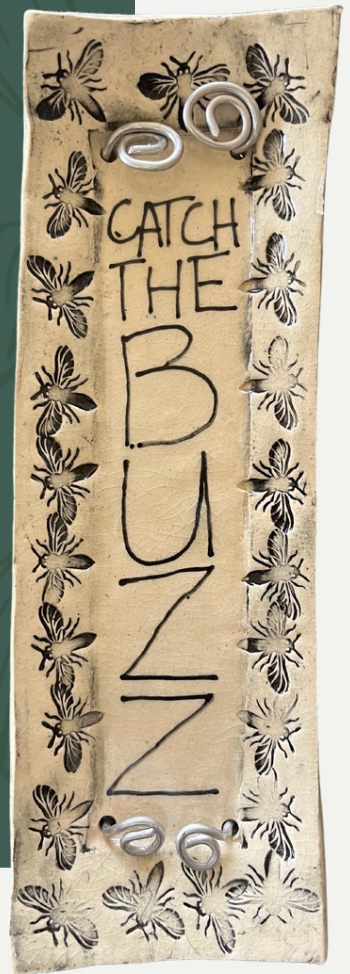
# Sponsorship Proposal

Let's honor businesses that have  
demonstrated exceptional commitment  
to sustainability and social responsibility

November 16th, 2023

5:30-9:30

Tampa International Airport  
Event Space Main Terminal





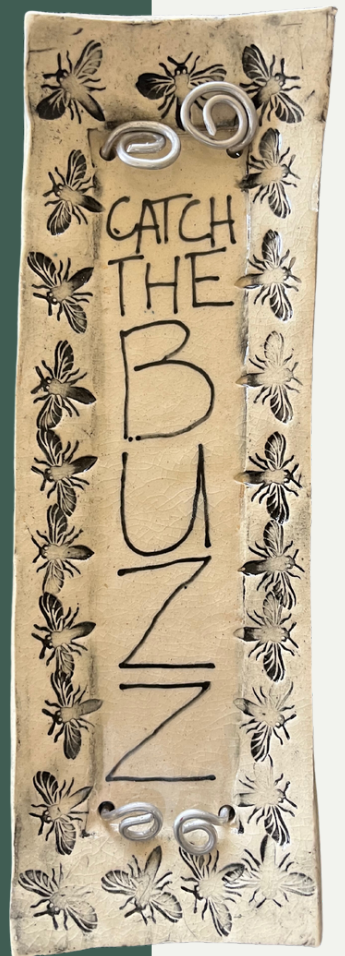
# 15th Annual Sustainable Business Awards

## Help Shine The Sustainability Spotlight

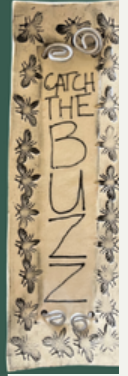
As a sponsor of the largest Sustainable Business Recognition Program in the Tampa Bay Region, your organization will gain valuable exposure among thousands of businesses & organizations in the Tampa Bay area that embrace the triple bottom line & demonstrate a commitment to social responsibility and environmental stewardship. Your sponsorship helps us shine the spotlight on All of the nominees who have devoted countless hours to protecting and preserving our natural resources and unique quality of life in Tampa Bay. Now in our 15th year, we've received tremendous community response to the event.

In the 90 days leading up to our 2022 event, Sustany received the following in promotion, PR, and digital touchpoints:

- Facebook: Accounts reached increased by 370%, page visits increased by 312%, new likes increased by 78%, and accounts engaged increased by 185%.
- Instagram: Accounts reached increased by 752%, profile visits increased by 261%, new followers increased by 458%, and accounts engaged increased by 185%.
- LinkedIn: Followers growth rate increased by 775%, impressions (sponsored) increased by 2,076%, and impressions (organic) increased by 145%.
- Website traffic: Unique visits increased by 138% and page views increased by 225%.
- Press releases: 5 press releases were distributed 3x each to 35 local and regional news outlets.
- Post-event coverage: Photos, event marketing video, and sponsor recognition social media posts were shared across all platforms.





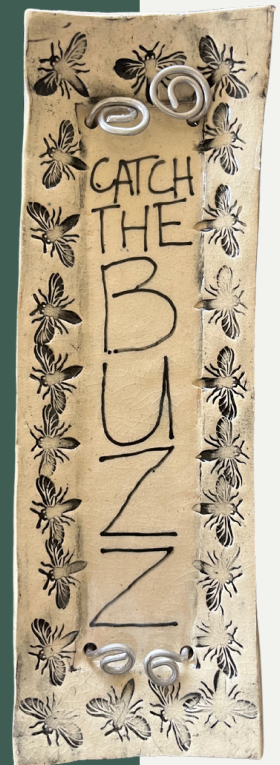


## Title Sponsor \$25,000

- Exclusive TITLE Award Sponsor
- First option for future awards
- Carbon offsets through our Tree-Planting and Community Garden Initiatives
- Special Tabling in VIP area
- Sponsorship and presentation of a specific award category
- Opportunity to deliver welcoming remarks at ceremony
- Opportunity for you/team members to present awards
- Reserved front table seating
- Logo on Custom Upcycled Trophies
- Special Mentions throughout the night
- Mentions on media releases and social media platforms
- Logo featured on event materials
- Company name featured in all event communications
- Provides Funding for the Nominee Assistance Program
- 12 General Admission tickets to event
- 12 VIP tickets includes Signature Cocktails in a Garden Oasis on the balcony

## Sustainable Buzz After Party \$15,000

- Opportunity to deliver remarks at The After Party
- Sponsorship of a specific award category
- Reserved seating
- Special Mentions throughout the night
- Opportunity to have table/display at the event
- Logo featured on event materials
- Mentions on media releases and social media platforms
- Provides Funding for the Nominee Assistance Program
- Carbon offsets through our Tree-Planting and Community Garden Initiatives
- 8 General Admission tickets to Event
- 8 VIP tickets includes Signature Cocktails in a Garden Oasis on the balcony





### Tree Patron \$10,000

- Special Mentions throughout the night
- Logo featured on event materials
- Mentions on media releases and social media platforms
- Provides Funding for the Nominee Assistance Program
- Carbon offsets through our Tree-Planting and Community Garden Initiatives
- 6 General Admission tickets to Event
- 6 VIP tickets includes Signature Cocktails in a Garden Oasis on the balcony

### Good Earth Partner \$5,000

- Special Mentions throughout the night
- Logo featured on event materials
- Mentions on media releases and social media platforms
- Provides Funding for the Nominee Assistance Program
- Carbon offsets through our Tree-Planting and Community Garden Initiatives
- 4 General Admission tickets to Event
- 4 VIP tickets includes Signature Cocktails in a Garden Oasis on the balcony

### BUZZY Pollen \$2,500

- Logo featured at event
- Mentions on social media platforms
- Provides Funding for The Nominee Assistance Program
- 4 General Admission tickets to event
- 2 VIP tickets includes Signature Cocktails in a Garden Oasis on the balcony

### Seedling Friend \$1,000

- Logo featured at event
- Mentions on social media platforms
- 2 General Admission tickets to event

